

THE CIVIC COUNCIL OF GREATER KANSAS CITY

2014 MISSOURI LEGISLATIVE PRIORITIES

The Civic Council of Greater Kansas City is a membership organization of chief executive officers of the largest corporations and professional partnerships in the Kansas City metropolitan area. Recognizing the economic realities facing the State of Missouri, the Civic Council's priorities are focused on growing the state's economy and are aligned and consistent with the advocacy agendas of our civic and business community partners, including the Greater Kansas City Chamber of Commerce.

- I. HIGHLY EDUCATED CITIZENRY: A high quality, adequately and equitably funded, accessible and accountable early childhood through post-graduate (P-20) public education system is essential to having a skilled workforce and provides the foundation for a competitive economy and an attractive quality of life.
 - **Support** rigorous standards for K-12 student achievement.
 - Support funding request for University of Missouri-Kansas City's Free Enterprise Center.
 - Support funding for early learning programs, quality standards and assessment.
 - Support full funding for the school foundation formula. Assure any changes to the formula are (1) fair to all districts, (2) appropriately equalized and (3) appropriately incents strategies, programs and initiatives to prepare a competitive 21st Century workforce.
- **II. ECONOMIC COMPETITIVENESS:** To grow Missouri's economy, we must invest more, not less, to ensure an excellent public P-20 education system, efficient transportation infrastructure, and adequate social services and public safety are available to all Missourians. Such investments are critical to retain our current businesses, create and attract new ones, and ensure the state's ability to compete in the future, not just with our neighboring states, but with competitors around the world.
 - Create and maintain an environment that promotes and supports entrepreneurs and start-up companies and encourages the development of high-growth industry clusters including life sciences research, development and commercialization.
 - Any legislation that addresses tax and/or economic development policy should
 - o Ensure sufficient, strategic investments in education, infrastructure and other critical services for all Missourians and to keep Missouri competitive in the 21st Century global economy.
 - O Provide for an adequate, equitable and stable tax structure, modernized to fit the 21st Century economy, and able to fulfill Missouri's commitments and inspire its competitiveness.
 - o Avoid redistributing the tax burden on middle and low income residents.
 - o Have demonstrable evidence that such policy can achieve both the stated, and the needed, result.
 - Support objective analysis (including ROI and strategic alignment) of Missouri's current incentives in order to achieve a modernized system with increased clarity, consistency, fiscal responsibility, and effectiveness targeted to supporting a comprehensive economic development strategy for Missouri that focuses on investments in high-growth industries we want to retain, grow and create in Missouri, is coordinated with P-20 education strategies, and balances the interests of all sectors of Missouri's economy.
 - Support legislation that discourages unhealthy and unproductive competition between Missouri and Kansas for existing businesses.
 - Support adequate funding for health care providers serving the economically disadvantaged in Missouri.
 - **Support** the establishment of a sustainable transportation revenue and investment model sufficient to develop and maintain a comprehensive, multi-modal transportation system that is safe, supports long-term economic growth, and provides Missourians a high quality of life.
 - Support the Kansas City Consensus Agenda for Economic Development and Guiding Principles for Economic Development Incentive Reforms, a collaborative effort of Kansas City area business and civic organizations.
 - **Oppose** the "Everything Tax" and similar proposals that would result in the reduction or limitation of general revenue or expenditures, or redistributes the tax burden to low and middle income residents.
 - Oppose any effort that would politicize Missouri's judicial selection process.



FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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The Civic Council was founded in 1964 by a group of chief executive officers who believed that it was important that their resources and influence were cooperatively applied to solving complex and difficult community issues. The mission of the Civic Council: To define the region's future as a leading global location for business and quality of life through our leadership, resources and influence.

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